

FOR IMMEDIATE RELEASE November 7, 2024

## MASSACHUSETTS HORTICULTURAL SOCIETY PRESENTS THE 16<sup>TH</sup> ANNUAL FESTIVAL OF TREES, OPENING NOVEMBER 29<sup>th</sup> IN WELLESLEY

**WELLESLEY, MA** — Massachusetts Horticultural Society's (MHS) 16th Annual Festival of Trees opens November 29, 2024, and runs through Sunday, December 29, 2024. The event welcomes thousands of guests to the Garden at Elm Bank for an illuminated walk leading to a model train display and the organization's annual holiday tree raffle. Advanced purchase of timed tickets is required. Tickets can be purchased online at <a href="https://www.masshort.org/festival-of-trees.">www.masshort.org/festival-of-trees.</a>

Giant glowing tulips, an enchanting glasshouse, illuminated wooden towers, and a glimmering fountain highlight botanical and horticultural features while transforming the gardens into a winter wonderland. Snow Village, the indoor model train exhibit, is a visual treat for guests of all ages with trains running through decorated villages and familiar scenes. Snow Village was donated to MHS by Bill and Ellen Meagher in 2014 and is maintained and updated throughout the year by Bill and the Bay State Model Railroad Museum.

The site's historic Hunnewell Building displays 70+ holiday trees and garden scenes that are donated and decorated by local businesses, garden clubs, and individuals. Each with unique themes, ornaments, decorations, and gifts, the building is a bright and festive scene to behold. Guests are invited to purchase raffle tickets for a chance to win their favorite tree. Proceeds from the event support the organization's work to help people live healthier and happier lives through horticulture.

"This much-anticipated community event is made possible by our incredible volunteers and supporters," said James Hearsum, President & Executive Director of Massachusetts Horticultural Society. "We look forward to welcoming everyone to the Garden at Elm Bank to experience the uplifting power of gardens, landscapes, and nature."

Ticket prices range from \$15-22 for MHS members and \$22-27 for non-members, based on peak timing. Youth tickets (ages 3-17) are \$8-10, Children with MHS members are \$5, and all children two and under are free. To become an MHS member and get discounts on tickets and much more, you can join online, by phone, or by mail. Visit <a href="https://www.masshort.org/festival-of-trees">www.masshort.org/festival-of-trees</a> for more information.

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## **About Massachusetts Horticultural Society**

Massachusetts Horticultural Society is a 501(c)3 nonprofit organization that helps people change their lives and communities for the better by growing plants together. MHS disseminates information on horticulture and related sciences through its Library, educational programming, exhibitions, and community outreach initiatives. Through these, MHS engages guests with the importance of plants, gardens and natural landscapes in their lives and helps them to become active growers and gardeners themselves. As the first established horticultural society in the United States, MHS has been practicing horticulture 'for the public good' since 1829.

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