

MASSACHUSETTS HORTICULTURAL SOCIETY'S 16TH ANNUAL

Festival of Trees

November 29 - December 29, 2024

Thursdays-Sundays & special vacation week dates!

A much-anticipated event, the Festival of Trees welcomes thousands of people to the Garden at Elm Bank! Guests follow the walking path through lighted gardens and an elaborate train display to discover enchanting historic trees, join a fun scavenger hunt, and participate in an exciting holiday tree raffle. Proceeds support the mission of Massachusetts Horticultural Society to help people live happier and healthier lives through growing plants together and enjoying nature and the environment.

Festival of Trees opens Black Friday and runs Thursdays through Sundays with special holiday and vacation week dates. For more information and to purchase timed tickets, visit www.masshort.org/festival-of-trees

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Massachusetts Horticultural Society is a 501c(3) nonprofit organization and has been practicing horticulture for the public good since 1829. Providing outstanding educational programs, exhibitions, and community outreach initiatives, MHS cultivates exceptional gardens and remarkable spaces that bring joy to visitors from across the state and beyond. Massachusetts Horticultural Society promotes the importance of plants, gardens, and natural landscapes to improve lives and build communities of active growers.



Sponsorship Opportunities

PRESENTING SPONSOR \$50,000

Top billing logo on event materials, event website, & email communications
Recognition as Presenting Sponsor in press/media
Logo on prominently placed banner at event & individual branding opportunity
Corporate volunteer opportunity for unlimited staff
50 Festival of Trees Entry Tickets
Exclusive social media post

SIGNATURE SPONSOR \$25,000

Logo on event materials, event website, & email communications
Recognition as Signature Sponsor in press/media & individual branding
Logo on prominently placed sign at event
Corporate volunteer opportunity for up to 50 staff
25 Festival of Trees Entry Tickets
Social media recognition

PLATINUM SPONSOR \$15,000

Logo on event materials, event website, & email communications
Recognition as Platinum Sponsor in press/media
Your logo on prominently placed sign at event
15 Festival of Trees Entry Tickets
Social media recognition

GOLD SPONSOR \$10,000

Logo on event materials, event website, & email communications
Logo displayed at event
10 Festival of Trees Entry Tickets
Social media recognition

SILVER SPONSOR \$5,000

Logo on event website
Logo displayed at event
10 Festival of Trees Entry Tickets

For more information about sponsorship opportunities, please contact Amy Perna, Director of Philanthropy & Outreach at 617-933-4963 or aperna@masshort.org.

