

# THIRD ANNUAL GARDEN PARTY



## SPONSORSHIP OPPORTUNITIES THE GARDEN PARTY BENEFIT AT ELM BANK

***"A Night in Napa"***

Thursday, June 14, 2018

Italianate Garden

6:00 p.m. - 8:30 p.m.

### THE GARDEN PARTY BENEFIT

On Thursday, June 14, 2018 Massachusetts Horticultural Society (Mass Hort) will host its 3rd Annual Garden Party Benefit at The Gardens at Elm Bank. We've planned an upbeat celebration featuring live entertainment, delicious food and beverages, raffles, and hundreds of guests. All our gardens will be set for strolling and enjoying, but the main attraction will be the Italianate Garden, set to transport you to a Night in Napa!

### MASSACHUSETTS HORTICULTURAL SOCIETY: AMERICA'S OLDEST HORTICULTURAL INSTITUTION

Massachusetts Horticultural Society, our country's oldest horticultural organization, has been instrumental in promoting horticulture and environmental outreach since 1829. We moved our headquarters to The Gardens at Elm Bank in Wellesley/Dover in 1998, providing a unique educational campus and premier garden tourist destination for New England. We invite you to partner with Mass Hort to engage in programs and development for future generations.

### WHY BE A SPONSOR?

As an individual or business, sponsorship demonstrates your commitment to the mission and vision of Massachusetts Horticultural Society and The Gardens at Elm Bank. If you own a business, your support for our Garden Party Benefit showcases your organization to hundreds of affluent attendees, Mass Hort's 4,000 members and supporters, 9,000 newsletter recipients, social network followers and the public.

***Please explore our sponsorship opportunities to select the best level for you or your business, and support this event with your most generous donation. Thank you!***



## SPONSORSHIP OPPORTUNITIES

### 1829 SPONSOR: . . . . . \$10,000 AND OVER

- Name recognition (and company logo/tag line) in all Garden Party collateral
- Mass Hort Membership at the \$1,000 Cultivator Circle level for one year
- Company name, logo, tagline, and recognition as 1829 Sponsor on website
- Half page ad in both 2018 Fall/Winter and 2019 Spring/Summer Course Catalogs
- 10 Tickets

### ASIAN GARDEN: . . . . . \$5,000 - \$9,999

- Name recognition (and company logo) in all Garden Party collateral
- Half page ad in 2018 Fall/Winter Mass Hort Course Catalog
- \$180 Supporter Membership for one year
- 8 tickets

### ITALIANATE GARDEN: . . . . . \$2,500 - \$4,999

- Name recognition in Garden Party program and signage
- \$180 Supporter Membership for one year
- 6 tickets

### SEED TO TABLE GARDEN: . . . . . \$1,000 - \$2,499

- Name recognition in Garden Party program and signage
- 4 tickets

### VICTORY GARDEN: . . . . . \$500 - \$999

- Name recognition in Garden Party program and signage
- 2 tickets

## SPONSORSHIP FORM 2018 MASS HORT GARDEN PARTY BENEFIT

Individual/Company Name \_\_\_\_\_

Individual/Company Address \_\_\_\_\_

Your Name \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Company/Individual(s) as you would like it to appear on Garden Party collateral \_\_\_\_\_

*(If you are sponsoring as a company, please email your logo to Elaine Lawrence at [elawrence@masshort.org](mailto:elawrence@masshort.org))*

### CORPORATE BENEFIT PACKAGE SELECTED:

- 1829 Sponsor** (\$10,000 +)
- Asian Garden** (\$5,000 - \$9,999)
- Italianate Garden** (\$2,500 - \$4,999)
- Seed to Table Garden** (\$1,000 - \$2,499)
- Victory Garden** (\$500 - \$999)

### METHOD OF PAYMENT:

Check (made payable to Mass Hort)

Credit Card (circle one)    **Visa**    **MasterCard**    **Discover**

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

***Any questions, please call Elaine Lawrence, Director of Development, at  
617-933-4945 or email [elawrence@masshort.org](mailto:elawrence@masshort.org)***

**Thank You!**